

## INTERNSHIP OPPORTUNITY

### **About Chesapeake Public Strategies**

Chesapeake Public Strategies is a growing and well-established, full-service public affairs consulting firm, focused on issues before local governments in the Washington, DC area. Chesapeake provides clients with a combination of direct lobbying services, grassroots advocacy, coalition building, legislative and regulatory analysis, media relations and community outreach. Chesapeake advocates for a variety of clients and industries, including Fortune 100 businesses, major corporations and retailers, small businesses and non-profits.

### **Position Description**

Chesapeake Public Strategies is seeking a bright, enthusiastic and motivated intern to join our team for a spring internship. The applicant will potentially have the opportunity to work with an award-winning public affairs firm, and will be able to experience local and national corporate projects as well as grassroots and community relations campaigns. Chesapeake's vibrant small business environment gives our interns the ability to grow and learn first-hand skills on how to develop public affairs strategies for a variety of clients in the greater Washington, D.C. area.

### **Responsibilities**

- Conduct research for various client projects to support outreach efforts
- Assist with organizing community outreach meetings and client events to build support for projects
- Assist in writing for various grassroots efforts and developing collateral materials
- Support social media efforts on various digital platforms including Facebook, Twitter, Hootsuite, etc.
- Monitor media hits on behalf of clients
- Proactive, self-starter willing to work in a fast-paced environment
- Experience using Microsoft Office (Word, Excel, PowerPoint)

### **Compensation**

This is an unpaid internship, but students may obtain course credit.

### **Hours**

Minimum of 15 hours per week (exact hours and schedule are flexible)

### **To Apply**

Qualified applicants should submit their resume, cover letter, references and one writing sample to [success@chesapeakestrategies.com](mailto:success@chesapeakestrategies.com). College level juniors, seniors, or graduate students majoring in communications, public relations, journalism or marketing preferred but not required.